

Product Development Product Review

JANUARY 11, 2018



Agenda : Product Development Review

2017 Product recap

1

2

3

A general review the product team's progress across all workstreams at the end of 2017.

Testing & Research findings

Review of the latest usability testing and research findings.

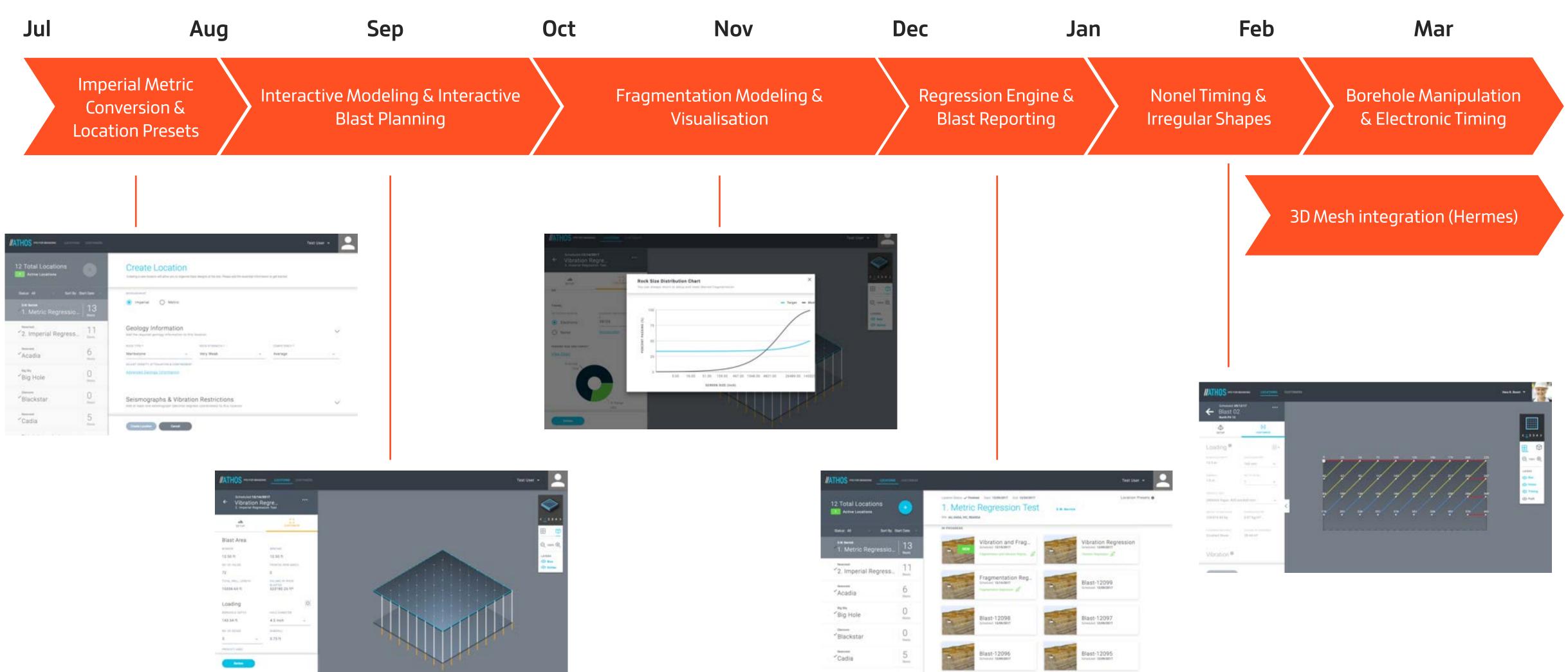
What's next...

Brief overview of the current planned features, priorities, and potential next products post Athos/Hermes V1 launch.

2017 product recap

Athos

2017



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July 2017: Imperial Metric Conversion & Lo

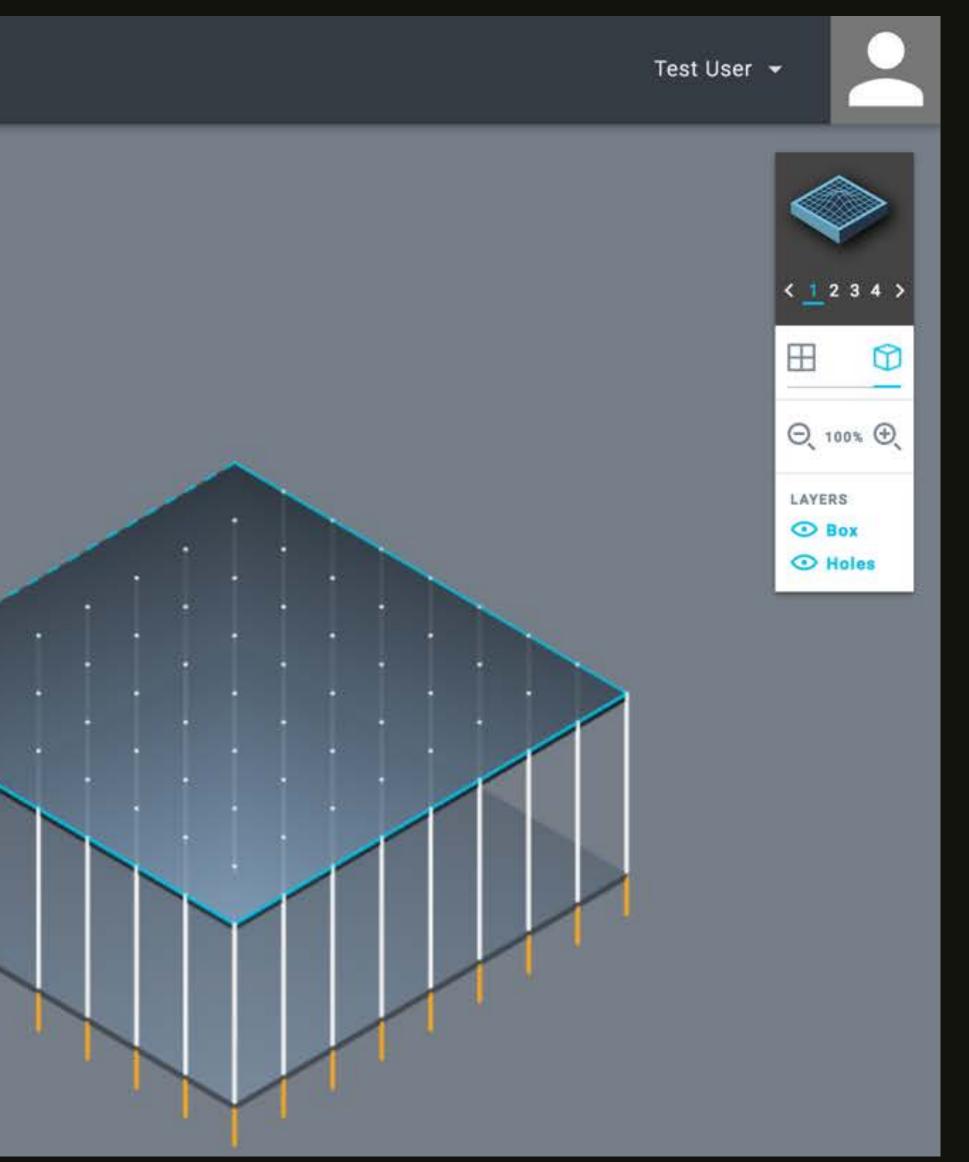
MATHOS FPO FOR BRANDING LOCATIONS	CUSTOMERS						Test User 👻	
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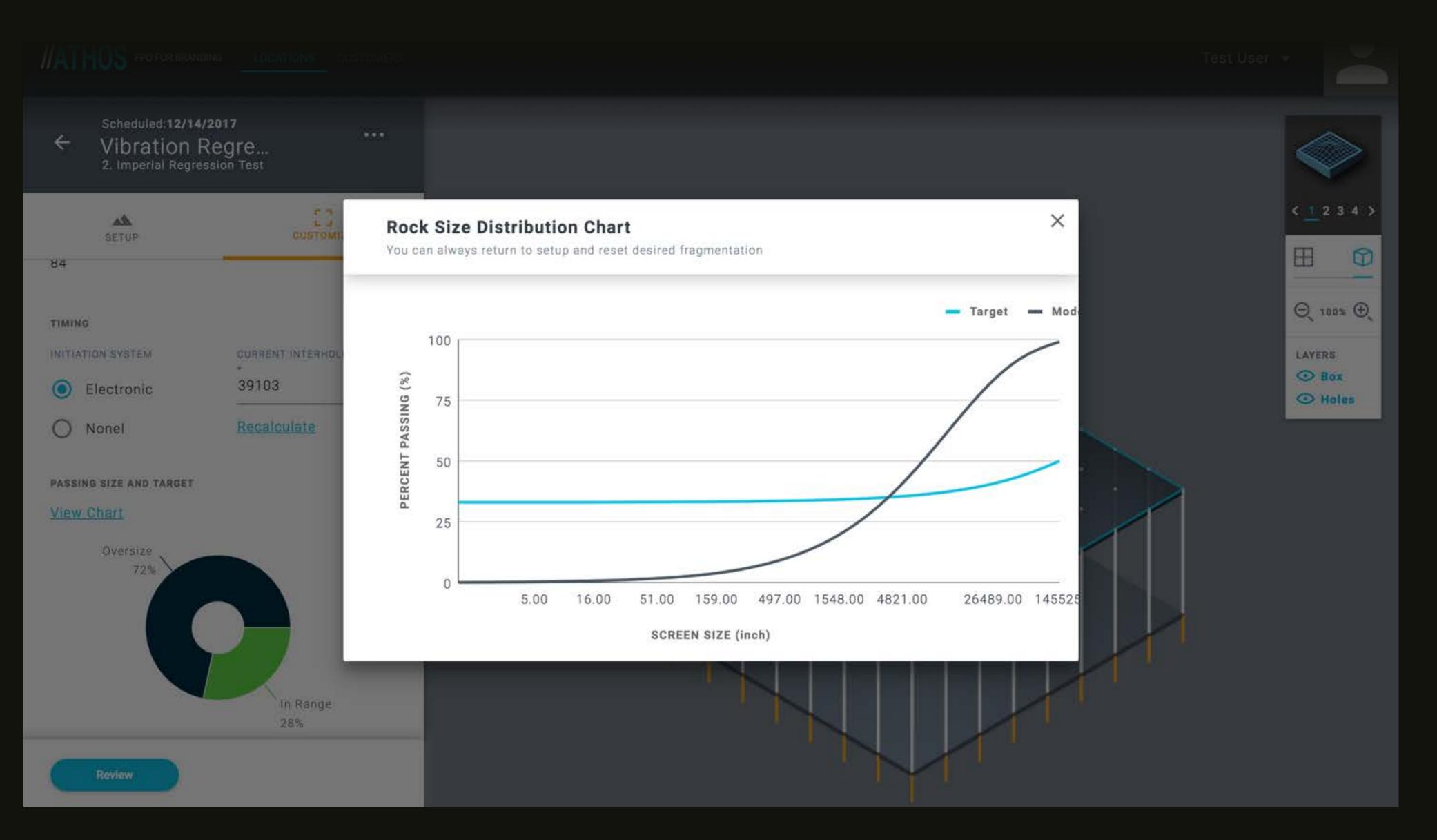


September 2017: Interactive Modeling & Interactive Blast Planning

MATHOS FPO FOR BRANE		
Scheduled:12/14,		
SETUP	CUSTOMIZE	
Blast Area		
BURDEN	SPACING	
12.50 ft	12.50 ft	
NO. OF HOLES	FRONTAL ROW ANGLE	
72	0	
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NO. OF DECKS	SUBDRILL	
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PRODUCT USED		
Review		



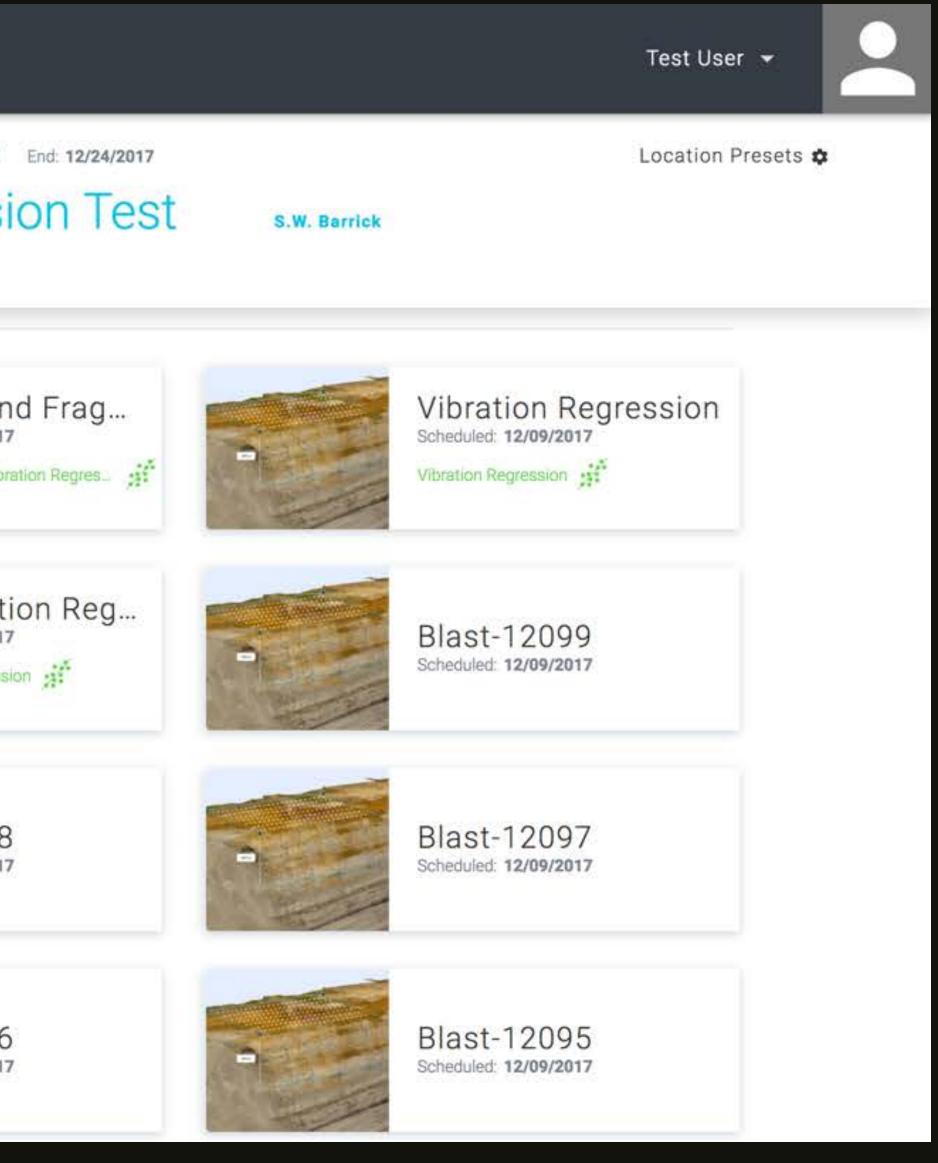
November 2017: Fragmentation Modeling & Visualisation





December 2017: Regression Engine & Blast Reporting

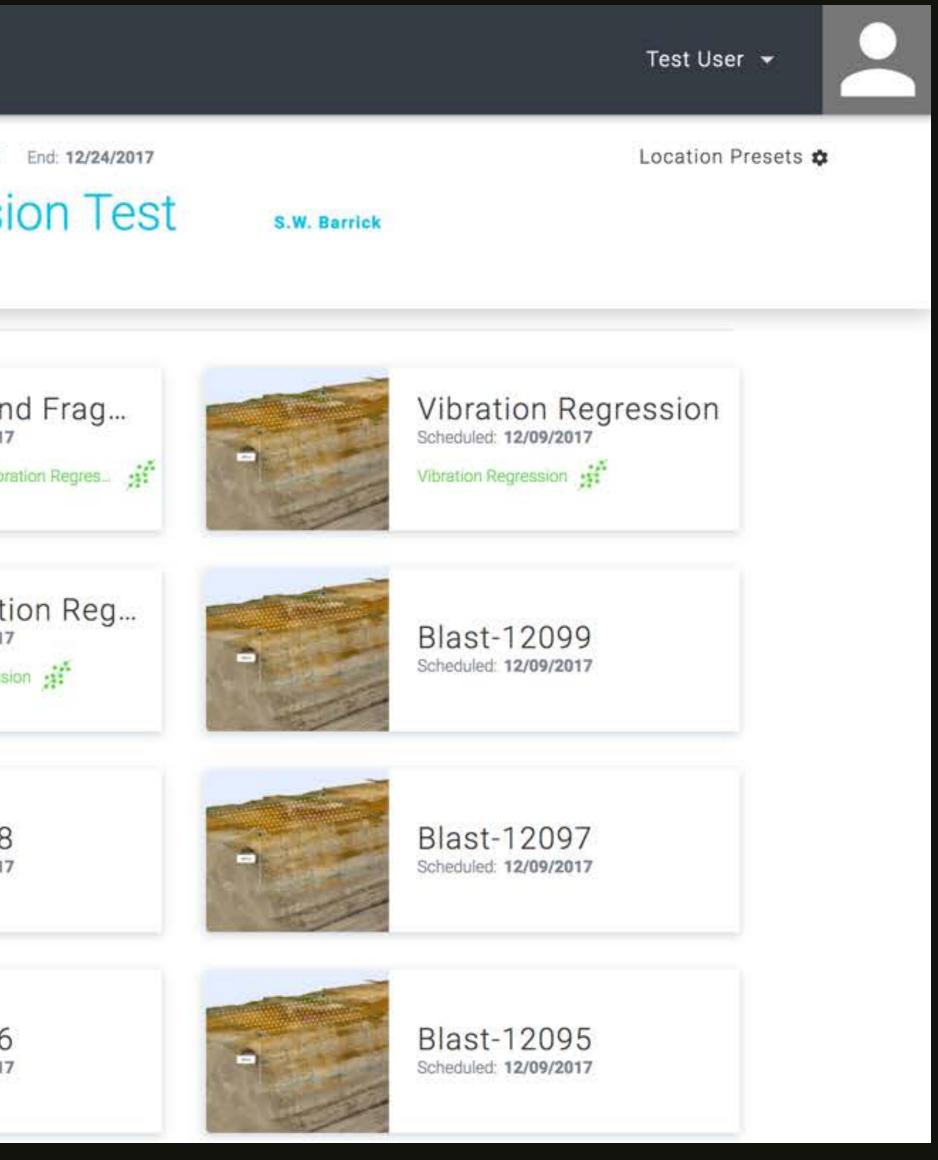
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Glencore Blackstar	O Blasts		
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December 2017: Regression Engine & Blast Reporting

MATHOS FPO FOR BRANDING LOCATIONS	CUSTOMERS		
12 Total Locations Active Locations	+	Location Status: ✓ Finishe 1. Metric Site: AU, DADA, VIC, RDAS	Regressi
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Hermes

2017 accomplishments

After kicking off the Hermes workstream in October, the team closed out the year with several key accomplishments:

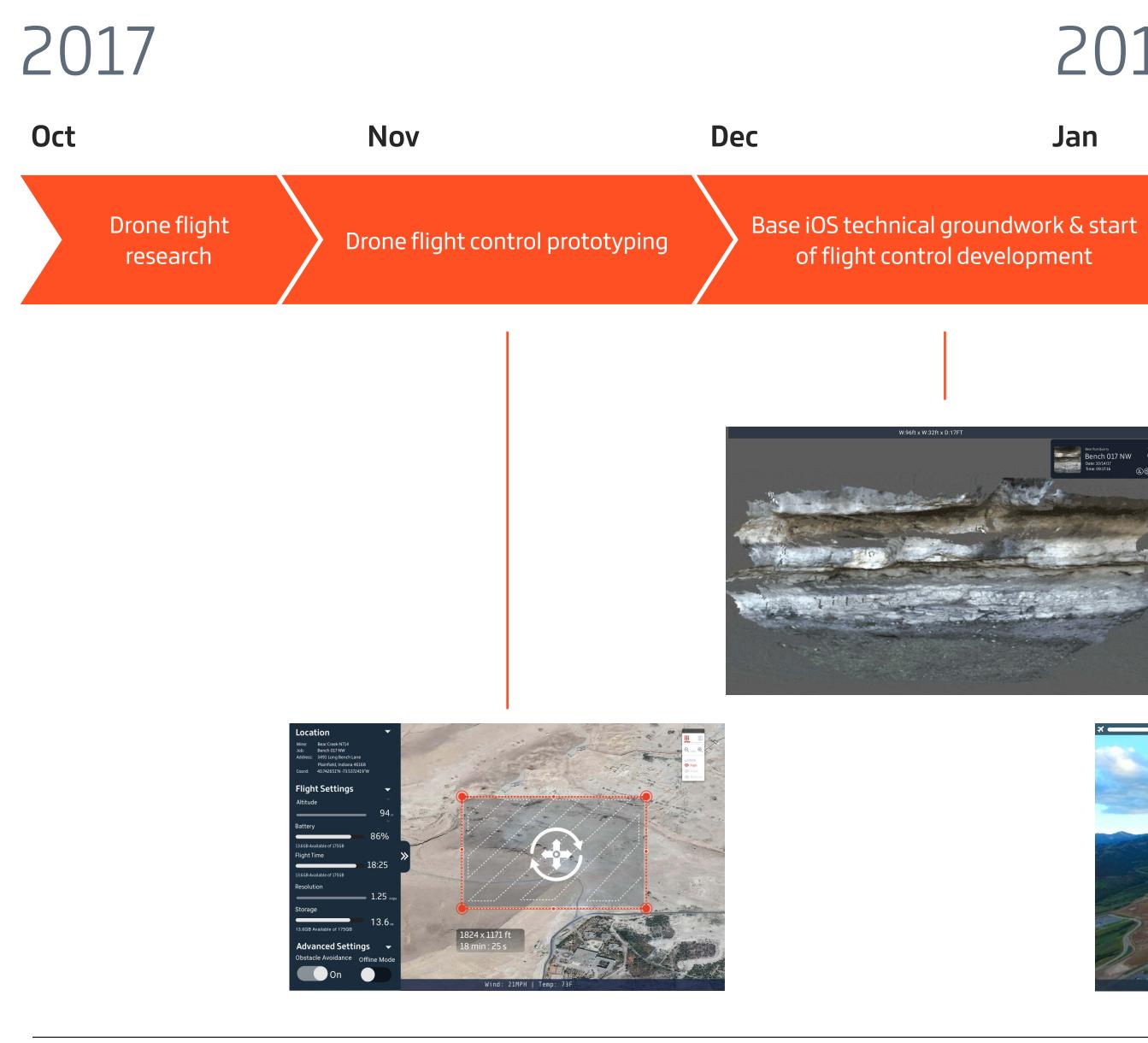
1) Started **development** work on the iOS mobile flight planning application and laid the initial technical groundwork to build upon in future sprints

2) Conducted **user research** with blast engineers from both quarries and coal mines to understand end user needs, pain points, and how that information can influence the product roadmap

3) Designed a **functional prototype** of Hermes flight planning and model generation functionality to help drive user research and development efforts going forward

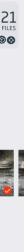
4) Investigated the potential application of **new emerging technologies** for model generation and blasting needs





2018 Feb Mar Jan Flight planning & 3D 3D model generation & Flight planning & integration with Athos model previewer model generation Bench 017 NW Select files to Bear RuinQuarry 21 Bench 017 NW FILES Date: 10/14/17 21 @ ② generate 3d Model Select All H 104FT 🗲 📻 8% 🗟 💶 74GE 16 files selected Your Flight has 54 seconds been paused step 3 Export to Athos



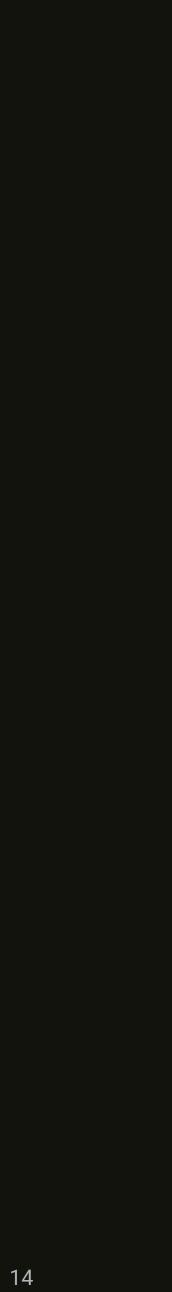




November 2017: Drone flight control prototyping

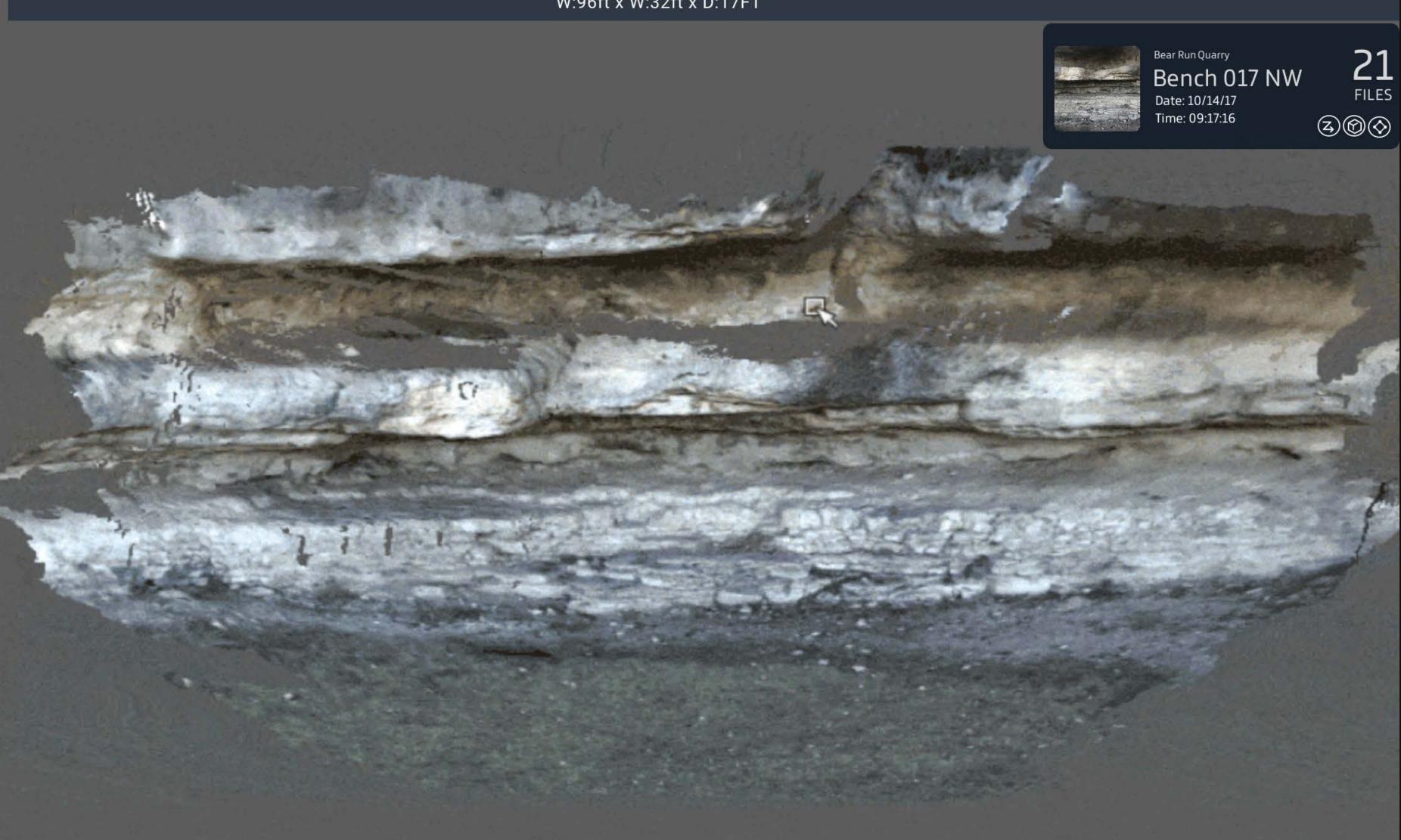
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November 2017: Base iOS technical groundwork

W:96ft x W:32ft x D:17FT





Testing & Research

Usability Testing (Athos)

What we did.

We ran 3 user testing sessions of 1.5 hours duration each, with representative ATHOS users.

Our main **goals** were to:

- Learn if users are able to complete specified tasks successfully
- Ensure Athos addresses the right user needs in the right and most efficient way
- Identify changes required to improve user performance and satisfaction



Joe Nawrocki, Sr. – Tech Team Mgr Has 45 yrs blasting experience



Joe Nawrocki, III – Technical Sales Has 20 yrs blasting experience

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• Superpit g			∽ ĉ
Golden Fle	00:00		-01:17:34
Blackstar	0		

Scott Giltner – Senior project engineer

Has experience in troubleshooting and blast optimization since 1985



Key observations and takeaways: What works well

Ease of use

Users with various computer skill levels were able to navigate the Athos interface easily and without assistance.

Product progress

2 out of 3 users have seen and earlier version of Athos and mentioned the product has significantly improved since the previous version.

User efficiency

Users found it very helpful to be able to create location presets and re-use the entered data, avoiding the need to enter the same values multiple times.

Data Visualisation

The fragmentation graphs were a desired feature, enabling users understand fragmentation results in an easy way.

	Understanding the workflow	New Blast Design
an d s	Users found it easy to understand the relationship between customers, locations	Creating a new blast was straightforward using the enhanced 3D canvas and left
е	and blasts.	pane navigation.

U	pco	min	q fe	eatu	res
			9		

ere Users' reaction to future sers designs for Nonel timing and irregular shapes was positive. They were keen to see them in the next release.



Key observations and takeaways: What needs improvement

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Error messages

Some Athos error messages are not intuitive and clear. Error messages should not use jargon and instead give users options to remedy the situation.

Call to action buttons

Some of the hyperlink styled buttons (such as Add Product) were not apparent to the user, so they would miss-out clicking on them.

Viewing relevant fields

Not all values are relevant for all sites. Athos should be smart and ask for relevant data based on site type (e.g. Youngs Modulus is not used in quarries).

More features

Users wanted some additional
features such as adding multiple
freefaces, blast shape presets
etc. which will be added to the
product backlog.Users wanted an easy way
to send/email blast reports
to colleagues/others.



Option to enter data later

Users wanted to have the option to enter some of the blast data (such as seismographs values) later as all those values might not be known to them at the time of location creation.

Modifying blast data

Once in the customize mode, users wanted to be able to modify the blast data in the setup section (right now this is not possible).



Sharing blast reports





Key observations and takeaways: Next Steps

- 1) Enhance current ATHOS designs based on received feedback
- 2) Add enhancements into the product backlog and priorities for future releases
- Continue the user testing sessions either remotely or in person (6 more users to be confirmed for Jan-Feb timeline)



Field Research (Athos & Hermes)

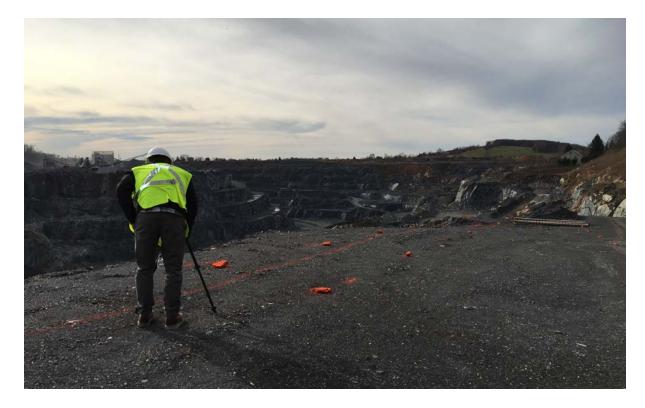
What we did.

In the month of December, team members from both the Hermes and Athos product teams traveled to visit with end users in both Maryland and Indiana.

The goal of these sessions was to: a) Gain a better understanding of the **way our end users work**, what their **pain points** are and potential **opportunities** b) Gather **usability feedback** on some of the tools/prototypes we've developed thus far

In our first set of sessions we met with DNA team members working in the Mid Atlantic (Maryland) to understand how they interact with the **quarry operations** in the area and gather feedback on Athos.

Our second session was with a group of Dyno Consult team members working with one of DNA's largest clients in Indiana to understand how **mine operations** work, how they are looking to optimize those operations, and how they are using drones.



Quarry Operations Various locations in Maryland, Virginia, and West Virginia



Drone SME Meeting Undisclosed location in Indiana



Key observations and takeaways: Discoveries & Observations

Speed is King	Extreme Conditions	Offline Mode	New Blast Design
Every part of the quarry is on- demand. Data and tools need to be fast and reliable or it throws off entire production.	Hardware needs to be reliable, durable, and hold up to extreme conditions. Its frequently cold, dirty & wet.	The transfer of information is primitive but works. There is generally no signal so people resort to USB and photocopied paper.	The right data at the right time is critical to the process. The right data is high value but more data than necessary has no immediate value.
Skill Shortage	Orchestration	Technophobia	Safety First
Blast engineers service multiple quarries, large geographic regions and are in high demand.	Sites are well oiled on-demand machines that depend on collaboration and timely data. People need to be flexible and problems disrupt entire flow.	People are often distrustful of new technology.	Safety is a constant concern. Quarries will pay a premium for products that reduce risk to people and expensive machines.



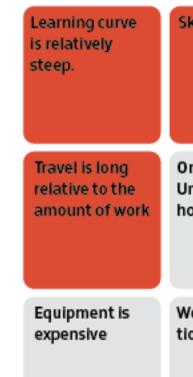
Quarries - The Blast Process The following is a complete top level view of the blast process.

Blast Process



Pain Points of a Blast

Current pain points of a blast mapped to a product offering.



Scan for Actuals And actual location and angle of bore holes and adjust fills to suit.		Explosives are loaded Holes get filled with Explosive material	Verification Use verification device to send low powered signal to detonator and ensure connection is good.	Safety Check Ensure blast area is clear and safe for	Blast Detonate explosives.	Rock Cleared Remove rock with dozer and send to crusher.	Crusher Send rock to crusher.
1 Ho	JI .	5 Hours	30 Minutes	30 Minutes	30 Minutes	2 Days	1 Day
cking Fron y loca		oles n					

Skill Shortage	Bottlenecks in Quarry	Scheduling issues - waste of time?
On-Demand / Unpredictable hours.	Communication is difficult / slow / analog	Logistics / Scheduling / Admin.
Weather condi- tions are harsh	Data Transfer is analog or clunky (USB Stick)	

captured

Use Quarryman to get

exact location of front holes to adjust blast. B Hours



Mines - The Blast Process

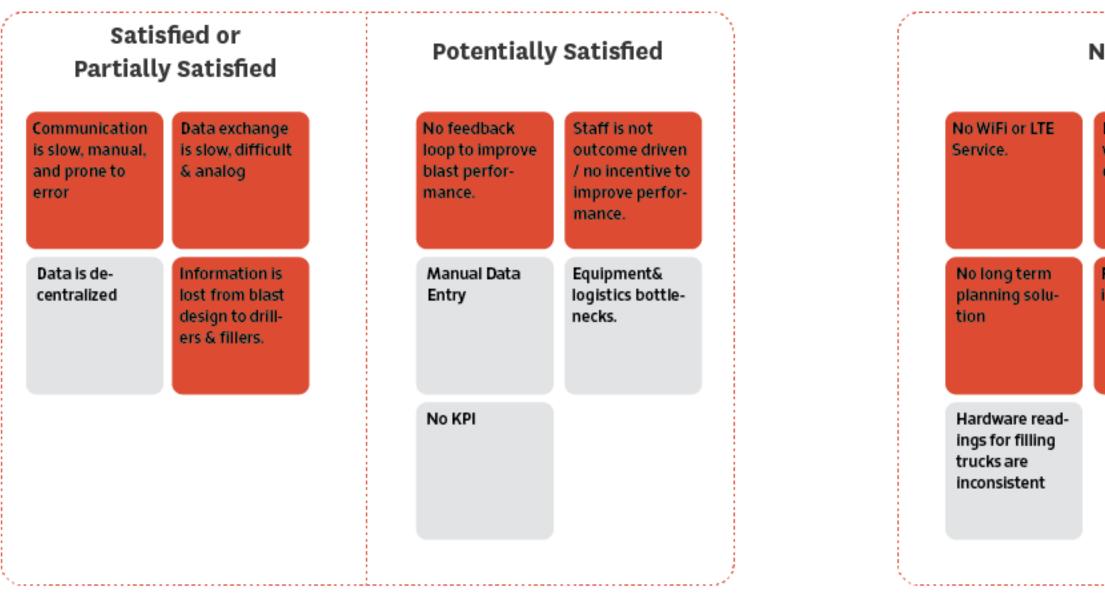
Drone Scanning Process



Pain Points of a Blast

Current pain points of a blast mapped to a product offering.







UNADDRESSED HERMES Satisfied or Not Satisfied **Potentially Satisfied Partially Satisfied** Variety of Don't know Post scan is too Actual Holes Markings what to do with different tools laborious. VS. Athos Holes data. Athos Holes used. are different are different Fragmentation No way to use Only front holes Too much travel is inconsistent old data. and driving for are measured. blast engineers.

Key observations and takeaways: Next Steps

- 1) Identify research needs to investigate key questions and validate hypothesis
- 2) Define key KPIs and conduct value estimates for product and features
- 3) Define personas and align on target persona(s) for MVP/V1 releases
- 4) Update product roadmaps to reflect learnings from field research
- 5) Research common tools and data leveraged for blasting operations



What's Next...

Athos + Hermes work flow

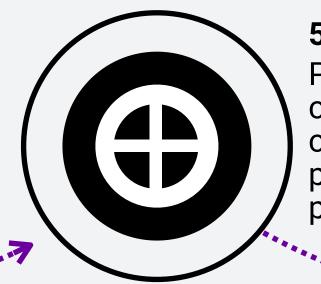


1. Plan a Flight

Select area to scan in app or on desktop using a map interface, then plan the flight and save.

4. Fly Drone

Locate your flight plan in the Athos app and launch the drone on that mission. The drone flies autonomously and returns home once the mission is complete.



A.

7. Blast Planning

Blast Design is done in Athos using the 3D model for planning.



2. Place GCPs

Drive to the site and place 1 to 4 ground control points around the scan area. Then take accurate RTK GPS surveys of each ground control point and record for later.

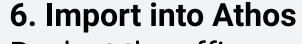


3. Preflight

Unpack the drone and controller. Place the drone on level ground for takeoff. Dock a mobile device with the controller and launch DJI Go plus the Athos app.

5. Post Flight

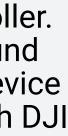
Pack up the drone and controller, removing the SD card from the drone. Drive and pick up all of the ground control points placed in Step 2.



Back at the office, copy images off of the SD card from the drone to a PC and then upload them to Athos for photogrammetry processing of images, model rendering, and blast planning on the models.

8. Print/Distribute Blast Plan

Once the Blast has been designed, the plan can be printed for distribution to various parties or exported as a PDF for electronic distrubution.





nobel29

Athos

Athos: Feature Roadmap (1/10/18)

escription Phase	MVP1-June2017	MVP2-October2017	FASBLAST Parity- December2017	V1.0	V2x
	Optimized Blast Calculator that	Blast planning application with	End-to-end blast planning	End-to-end blast planning	End-to-end blast planning
	uses 20 formulas & 3 algorithms	an interactive 3D work space	application for small to medium	application for small to medium	application. Very frequent
	to generate thousands of	and simplified user inputs for	sized mines. Has	sized mines. Has integrated	releases allow Athos to grow
	potential solutions then	blast calculations.	fragmentation modeling and	drone scanning.	the user base quickly with new
Features Description Pha	 Geology - entry per blast Product - entry per blast Location - entry per blast Drill bit sizes - entry per blast Vibration req's/location - entry per blast Blast calculation Vibration calculation Blast Plan: Explosives used Actual blast outcomes Canvas Workspace: Free face selection Product - preset Location - optimized Vibration calculation Blast Plan: Explosives used Actual blast outcomes 		 Fragmentation Calculation: Modified Kuz Ram modeling Visualization of frag modeling Manual input of outcome Regression analysis Vibration Calculation: Manual input of outcome Regression analysis Drill and Blast Report 	 1 Similar S	features. • Fragmentation calculation with Al • Vibration calculation with Al • Fragmentation analysis • Post blast • Drone Image capture & analysis • Explosive energy distribution • NonEL Scatter Simulation • NonEL Scatter Simulation • NonEL Scatter Simulation • Scaled depth of burial (for fly rock modeling) • Drill and Blast Report • Airblast modeling • Dig rate modeling • Dig rate modeling • Blast cost estimate • Drilling + Explosives (BID Tool) • Post blast area (mutual) • Reconciliation of Design vs Blaster • Dig rates (actual) • Actual blast costs • Full drill and blast cost model • Throw modeling • Extra products per hole (blending) • Regulatory agency submittal • Drone: Post Drill Scan • Enhanced drone flight/time • Enhanced Shot Report

Dev in progress

Research in progress, pending decisions

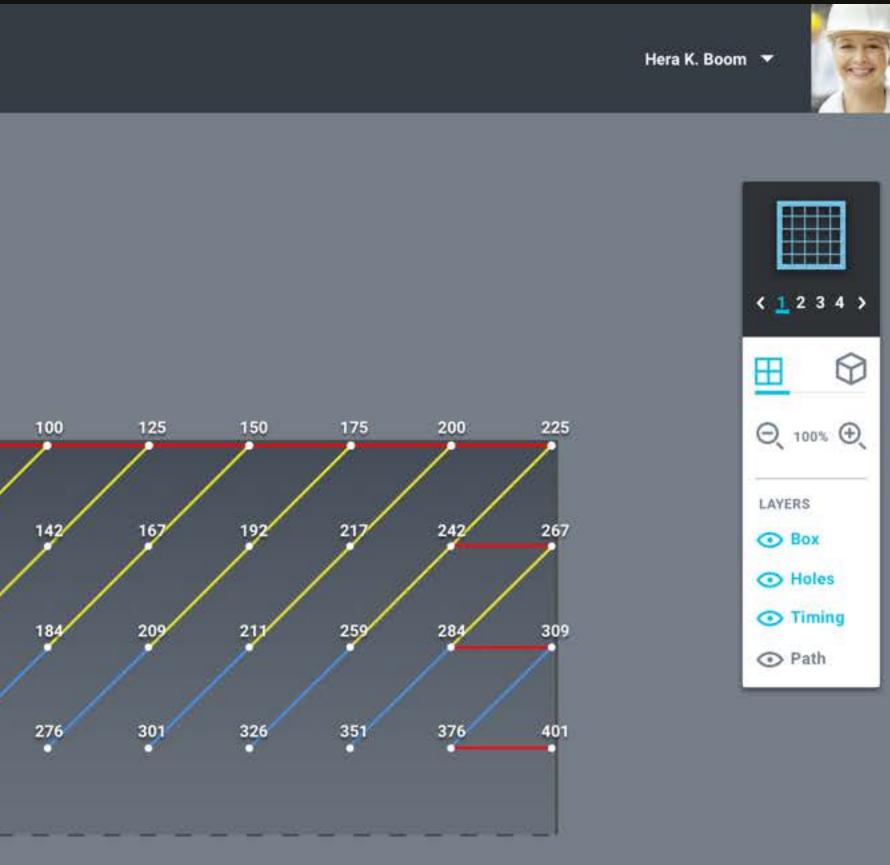
Stretch Goal



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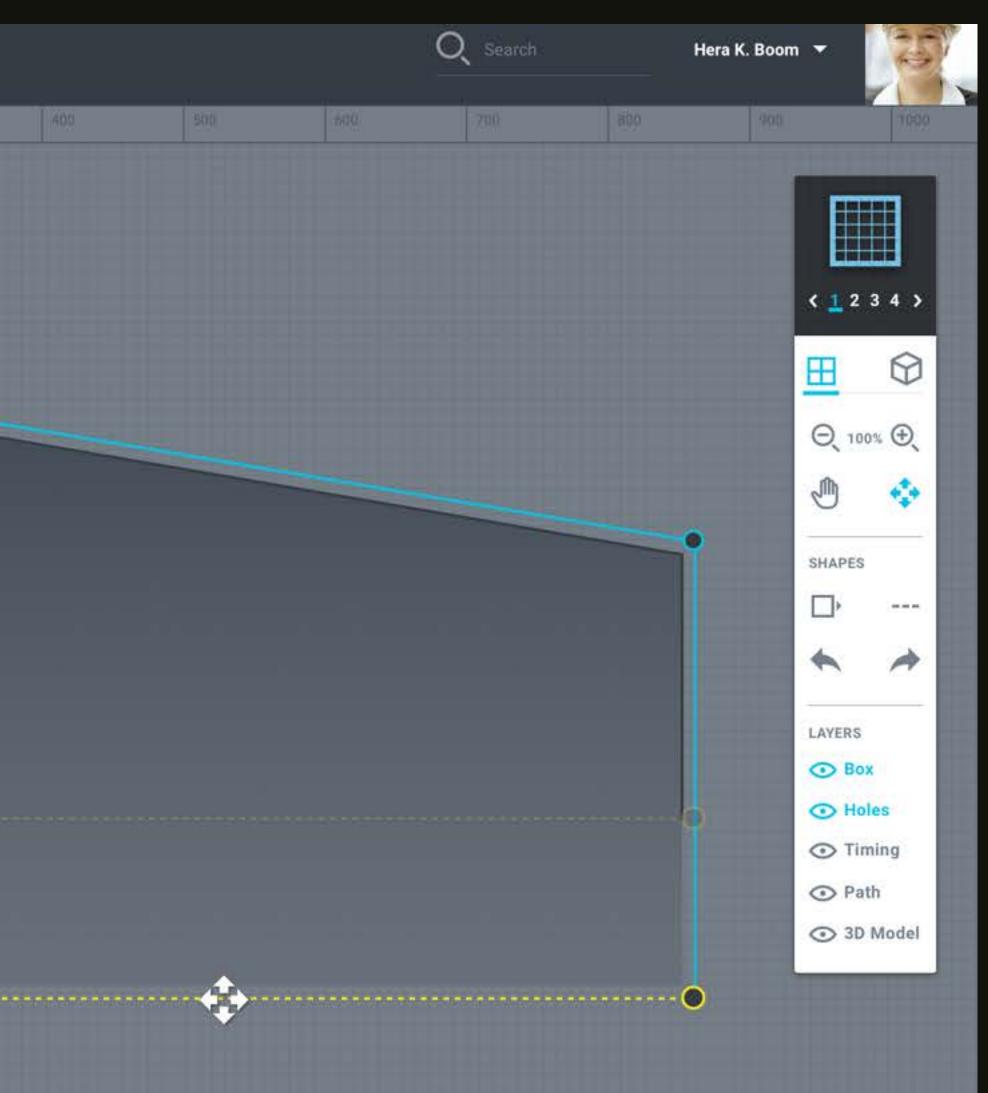
January 2018: Nonel Timing

IATHOS FPO FOR	BRANDING	
Scheduled: 09, Blast 02 North Pit 13		•••
SETUP	CUSTOM	ZE
Loading [@]		0
BOREHOLE DEPTH 13.5 m	HOLE DIAMETER	×
SUBDRILL 1.5 m	NO, OF DECKS	
PRODUCT USED		
UNIMAX Paper, 400 r	nmX60 mm	
WEIGHT OF EXPLOSIVE 104,816.84 kg	POWDER FACTOR 0.87 kg/m ³	
STEMMING MATERIAL Crushed Stone	VOLUME OF STEMM	NG
Vibration [@]		



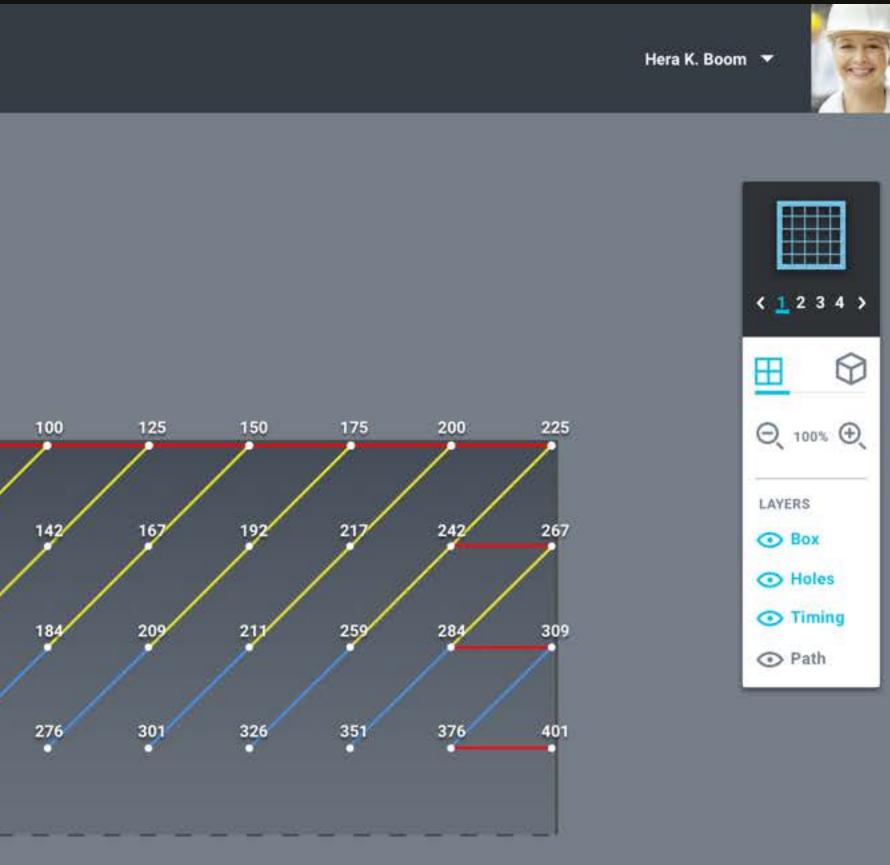
January 2018: Nonel Timing

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2. Least	Holes	1	=	660			
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January 2018: Nonel Timing

IATHOS FPO FOR	BRANDING	
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BOREHOLE DEPTH 13.5 m	HOLE DIAMETER	×
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STEMMING MATERIAL Crushed Stone	VOLUME OF STEMM	NG
Vibration [@]		





Hermes

Development priorities for V1

Drone flight planning/control (mobile iOS)

- Identity management integration with Athos
- Create new, edit, or duplicate existing flight plans
- Assign flight plans to specific geographic locations or blast plans
- Sync plans to DJI drones and monitor flights in real time
- '3D' flight planning to capture additional photos of free faces (stretch goal)

3D model processing (web)

- Upload photos drone flight images for processing
- Cloud based photogrammetry processing to generate 3D models
- Model preview to see results prior to blast planning
- Integration with Athos to transfer 3D model to blast plan
- Incorporate ground control points for improved accuracy (stretch goal)



Path forward for 2018

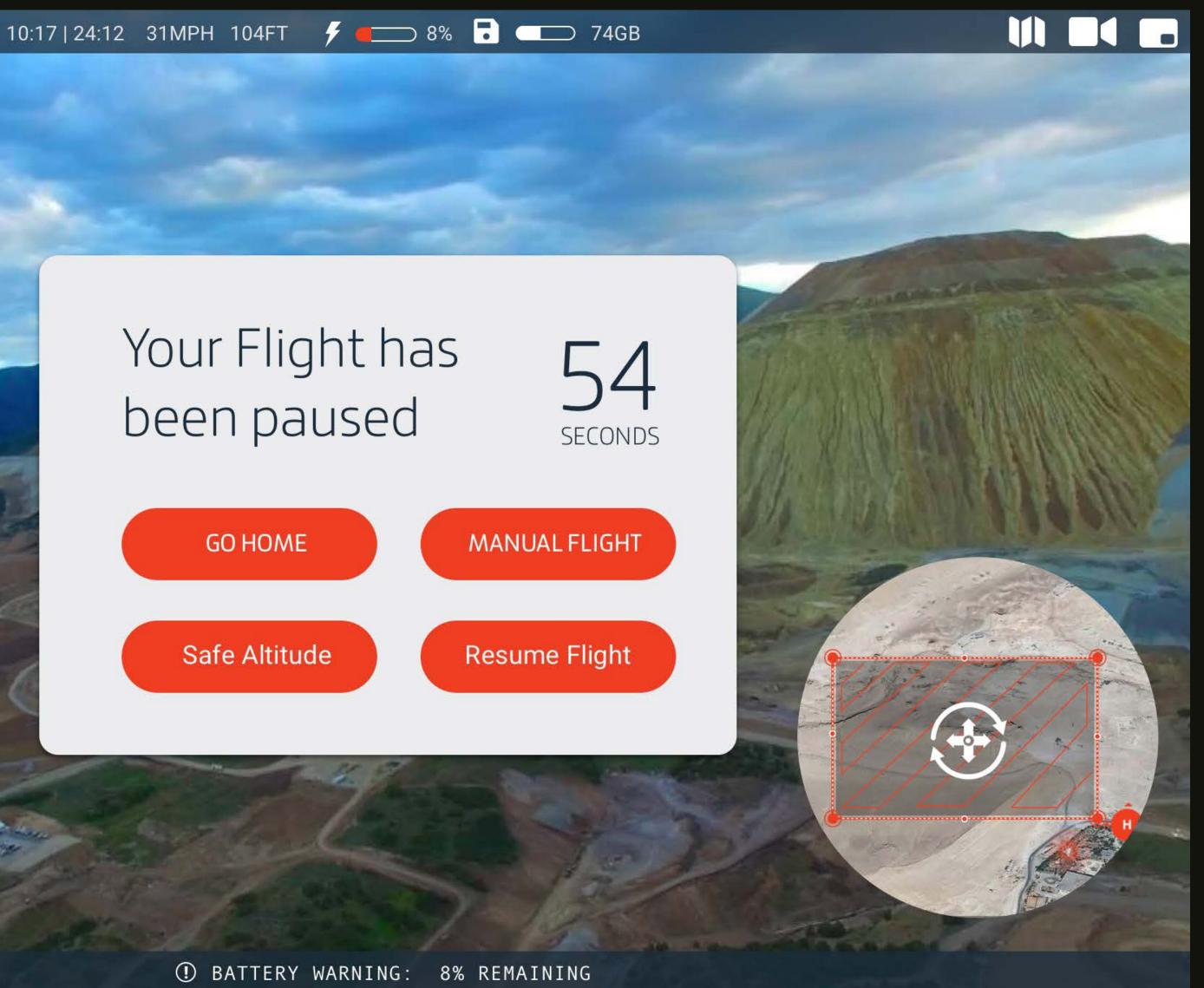
In the coming weeks, the team is currently focused on:

- 1) Finalizing MVP functionality, workflows, and screens for the first release early this year
- Ramping up the development effort by bringing on an additional iOS developer and identifying a 2) drone flight/photogrammetry SME
- Conducting end user research to inform our product roadmap and help guide MVP development and 3) roll out decisions
- Identifying the first set of target user personas to focus on for MVP release 4)
- Developing a roll out/onboarding strategy to help these users get up to speed with the product 5)



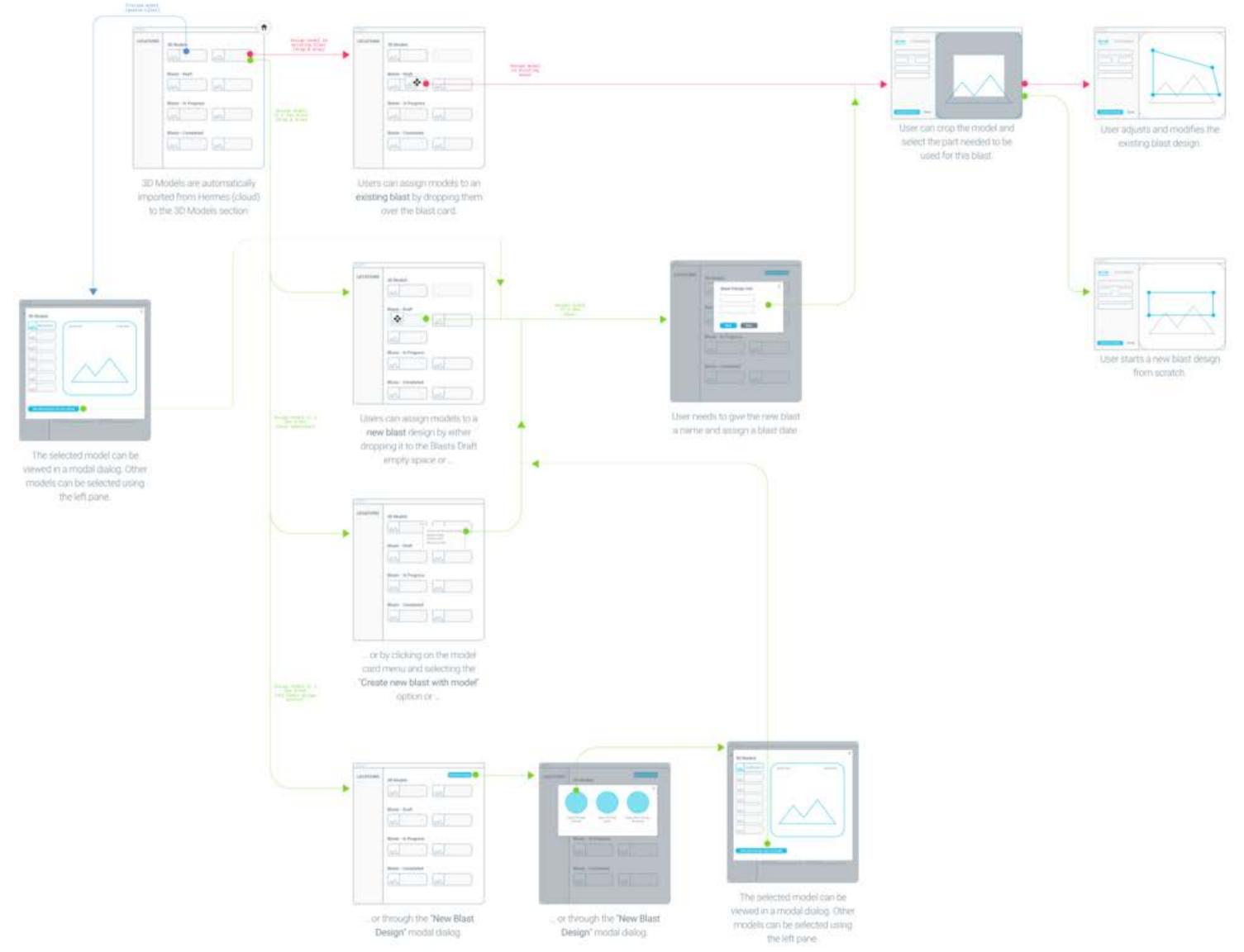
January 2018: Flight planning & 3D model previewer

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February 2018: Athos + Hermes 3D Mesh Integration



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Click here to access the InVision Prototype

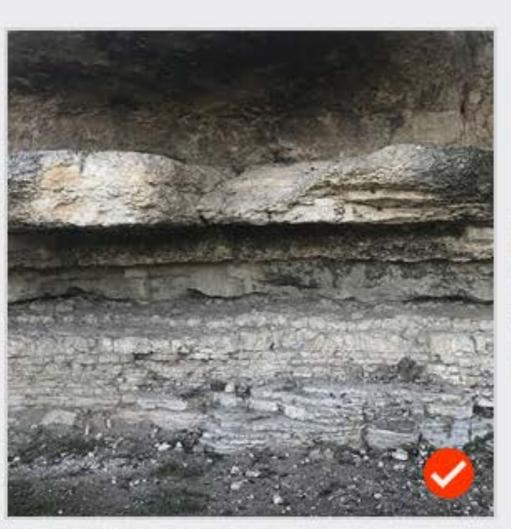




February - March 2018: Flight planning & 3D model previewer

Step 2 Select files to generate 3d Model





BENCH_017NW_00017.png Bear Run Quarry Site: 3491 Long Bench Lane, Plainfield, Indiana 46168

16 files selected





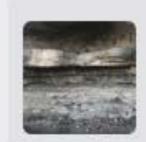




Coord: 40.742651* N -73.53724199999999*W Date: 10/14/17 Time: 09:17:16

Step 1: Save Flight Details

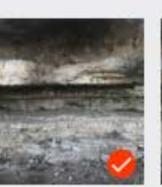
Step Z. Generate Model



Bear Run Quarry Bench 017 NW Date: 10/14/17 Time: 09:17:16













Step 3: Export to Athos



New Opportunities

Product opportunities

Streamline Communication

Different users leverage similar information, but in different ways, resulting in handwritten notes and work arounds

Improve the flow of information to simplify tasks, prevent miscommunication, and reduce wasted time

Lower Technology Barrier

A small subset of individuals with specialized knowledge perform key tasks for blast operations (face profiling and bore tracking) across the region

Simplify field processes to enable more generalized team members to take on more tasks

Expand Capabilities

Expert engineers are spread across large geographic areas resulting in large amounts of time on the road

Provide the ability for Dyno Consult experts to scan and plan blasts from off site to allow them serve more clients









Product Development Overview 11/14/17

PROGRESS

DISCOVERY

In Progress - Usability Testing of MVP 2 (Oct build)

DESIGN & DEVELOPMENT

	In Progress	-	Athos - Application QA & bug bashes
	In Progress	-	Athos - Workflow documentation for Dev Team
	In Progress	-	Athos FasBlast parity, Dec. 15th deadline
	In Progress	-	Athos - fragmentation calculation
	In Progress	-	Athos - fragmentation regression PSS
	In Progress	-	Athos - timing PSS
	In Progress	-	Athos - UI refinements
	In Progress	-	Athos + Hermes UX workflow
	Complete	-	Hermes - flight tests & discovery
	In Progress	-	Hermes - Initial PoC with emerging tech (zed camera)
	In Progress	-	Hermes two app prototypes for tech stack evaluation
OTHER			
	Complete	-	Onboarding new team members
	In Progress	-	Commercialization team alignment

PRIORITIES

- Athos Co-locating with symphony in Sarajevo this week to push for Dec. milestone.
- Initial site visit and research on location in Maryland
- Product strategy alignment with new findings with entire team
- Hermes Define product architecture based on vision/roadmap
- Hermes Identify team skill needs and staff accordingly
- Continued refinement and design on Athos and Hermes UI
- Design impact assessment to UIs from branding work stream
- Product ecosystem naming/branding

KEY DECISIONS

- **1).** Can the team plan on potentially spend time in Europe in the week or two prior to the holidays to help accelerate development?
- **2).** To what extent should we pursue new/emerging technologies as longer term solutions vs. focusing on the near term goals?
- **3).** Do we have access to provious "beta testing" subjects for a second round of testing with Athos MVP 2 (aka MVP+, Hera, Oct. build)?

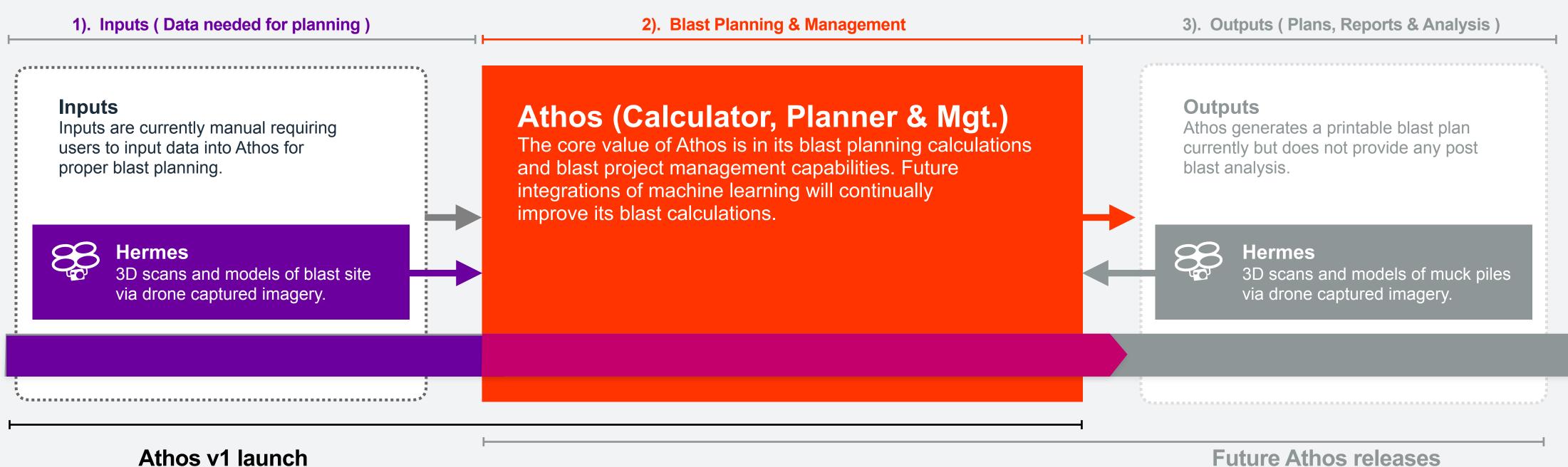
BLOCKERS

Access to SMEs for product design, development & testing

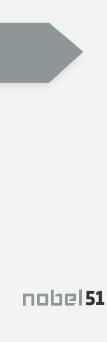
Hermes near term focus

Hermes is an end to end solution for rapidly scanning blast sites and generating accurate 3D models for use in pre and post blasting scenarios via aerial drones. Hermes impacts data capture within Athos on both the inputs and outputs with the application. The near term focus for the Hermes work stream will be on the data "inputs" to Athos - capturing scan and importing 3D data into Athos for surface blast planning. Future releases will go beyond this initial push.

Near term focus for Athos v1 - integrated drone flight planning, flight control, and 3D model capture via photogrammetry within Athos using the Hermes software module/plug-in. This allows us to build base capabilities of drone control and imaging that we can further build on as base technologies for more advanced drone uses. Post Athos v1 launch and with more advanced imaging options, the Hermes software could become a stand alone product within the Nobel Labs product ecosystem.



Future Athos releases



Existing drone scanning work flow

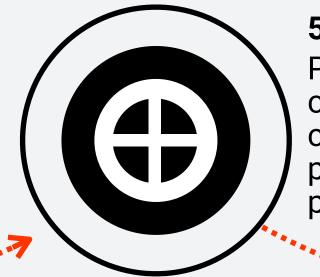
This is the drone workflow used by Blast Engineers with Dyno Consult currently in the field. They are flying DJI Phantom 4 Pros and DJI Inspires at present via Dronedeploy.

1. Plan a Flight

Select area to scan in app or on desktop using a map interface, then plan the flight and save.

4. Fly Drone

Locate your flight plan in the survey app and launch the drone on that mission. The drone flies autonomously and returns home once the mission is complete.



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7. Render Model

Once all of the images are uploaded and validated, they can begin the photogrammetry process to turn images into 3D models.

2. Place GCPs

Drive to the site and place four ground control points around the scan area. Then take accurate RTK GPS surveys of each ground control point and record for later.



TOTAL TIME: 2-6 hours

(depending on connection speeds)

3. Preflight

Unpack the drone and controller. Place the drone on level ground for takeoff. Dock a mobile device with the controller and launch DJI Go plus surveying app.

5. Post Flight

Pack up the drone and controller, removing the SD card from the drone. Drive and pick up all of the ground control points placed in Step 2.



6. Upload Images

Back at the office, copy images off of the SD card from the drone to a PC and then upload them to the cloud for photogrammetry.

8. Download & Import Model

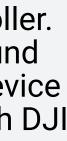
Once the 3D model has processed, it can be downloaded from the cloud and imported into a CAD program.



9. Blast Planning

With sections from CAD to determine the burden on the front wall, other software is used for blast planning.



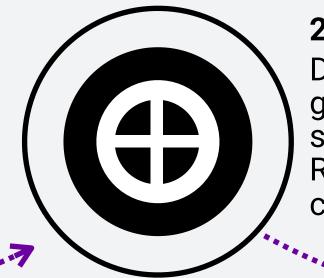


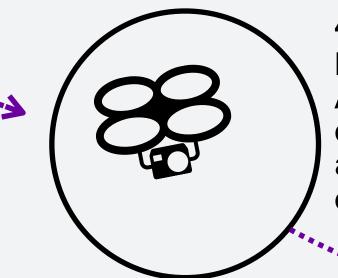
Hermes drone work flow

The Hermes work stream will attempt to eliminate barriers to entry, optimize existing photogrammetry processes, and eliminate user experience pain points. By controlling the drones directly from Athos, we are able to streamline the entire photogrammetry process for users. The team is constraining on optimizing image uploads times and eliminating the need for ground control points (GCPs) if possible.

1. Plan a Flight

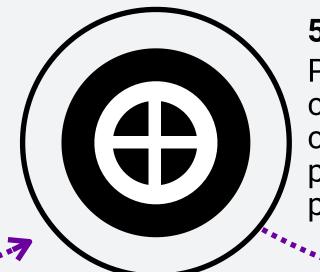
Select area to scan in app or on desktop using a map interface, then plan the flight and save.





4. Fly Drone

Locate your flight plan in the Athos app and launch the drone on that mission. The drone flies autonomously and returns home once the mission is complete.



TOTAL TIME:

1 - 3 hours (depending on connection speeds)

2. Place GCPs

Drive to the site and place 1 to 4 ground control points around the scan area. Then take accurate RTK GPS surveys of each ground control point and record for later.



3. Preflight

Unpack the drone and controller. Place the drone on level ground for takeoff. Dock a mobile device with the controller and launch DJI Go plus the Athos app.

5. Post Flight

Pack up the drone and controller, removing the SD card from the drone. Drive and pick up all of the ground control points placed in Step 2.



6. Import into Athos

Back at the office, copy images off of the SD card from the drone to a PC and then upload them to Athos for photogrammetry processing of images, model rendering, and blast planning on the models.



Ideal Hermes drone work flow

The Hermes work stream will attempt to eliminate barriers to entry, optimize existing photogrammetry processes, and eliminate user experience pain points. By controlling the drones directly from Athos, we are able to streamline the entire photogrammetry process for users. The team is constraining on optimizing image uploads times and eliminating the need for ground control points (GCPs) if possible.



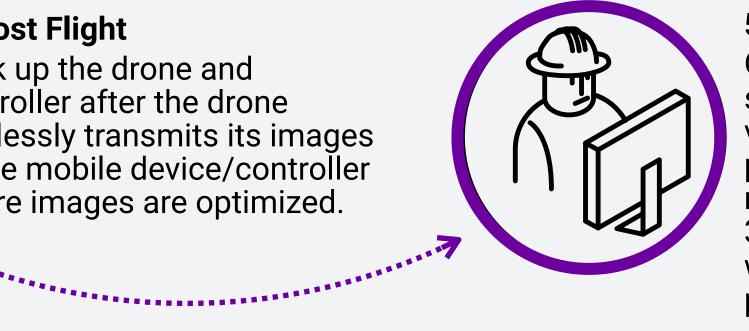
1. Plan a Flight

Drive to site for scanning. Select area to scan in app, then plan the flight and save.



4. Post Flight

Pack up the drone and controller after the drone wirelessly transmits its images to the mobile device/controller where images are optimized.

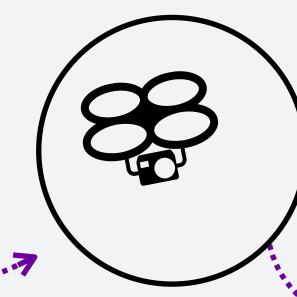


TOTAL TIME:

1 - 2 hours (depending on connection speeds)

2. Preflight

Unpack the drone and controller. Place the drone on level ground for takeoff. Dock a mobile device with the controller and launch DJI Go plus the Athos app.



3. Fly Drone

Locate your flight plan in the Athos app and launch the drone on that mission. The drone flies autonomously and returns home once the mission is complete.

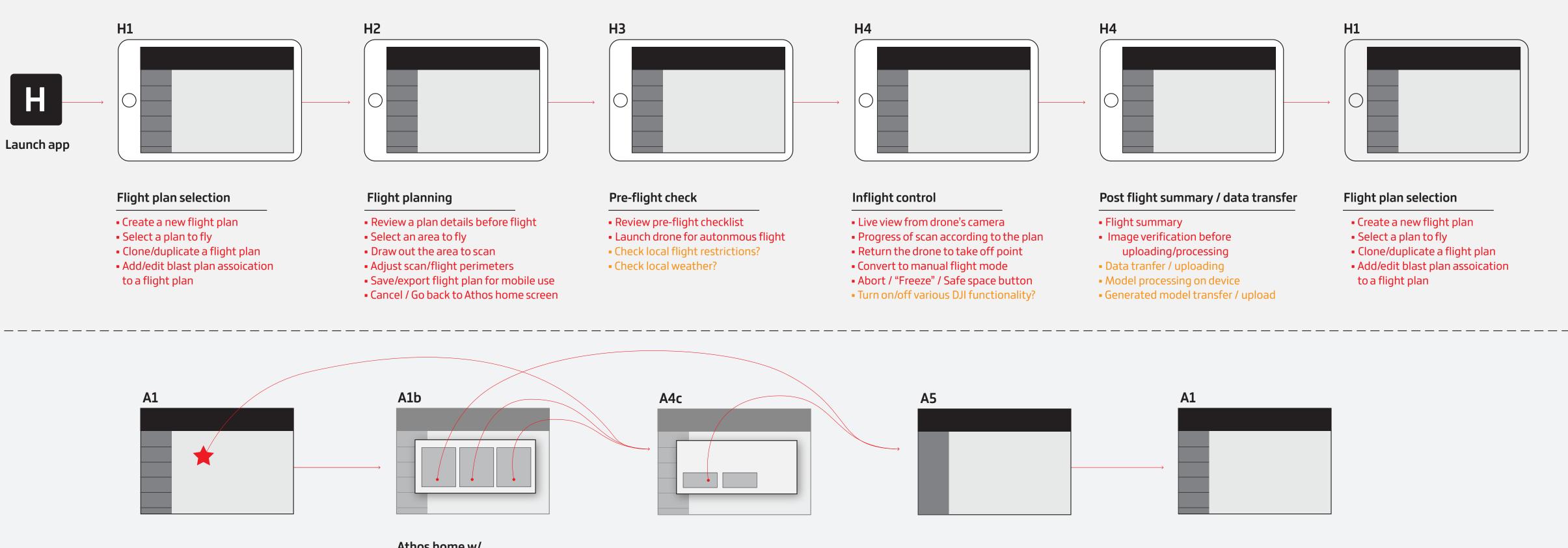
5. Import into Athos

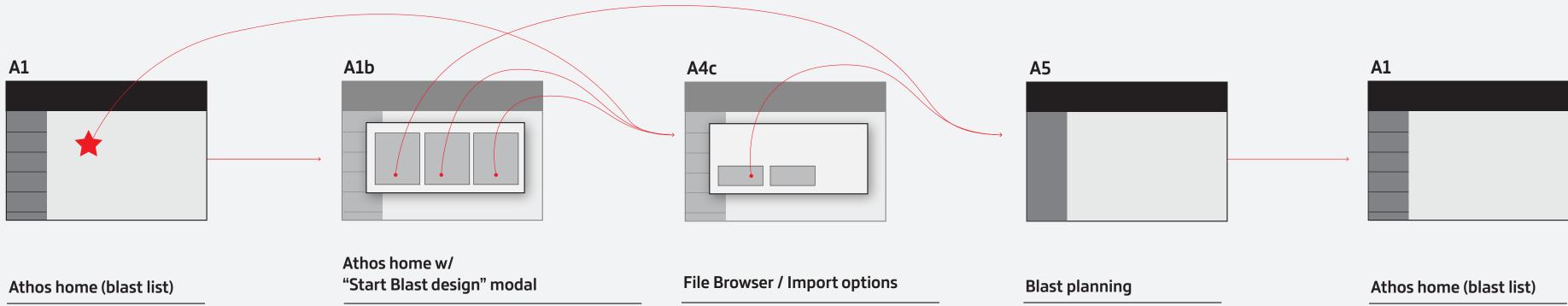
Once near a PC, the mobile device sends the optimized images to a local version of Athos on the PC for photogrammetry processing and model rendering. Blast planning on the 3D model uses cloud based processing within Athos instead of local processing used for photogrammetry.



Hermes drone work flow in screens

From these Hermes workflows, the "hero" use case would go across these types of screens.





- View blast per location
- Create a new location
- Create a new blast
- Create/Import 3D models

- Import a 3D model

• Select a starting point for blast planning

- Import images from drone

- Start with a basic design

Go back to Athos home screen

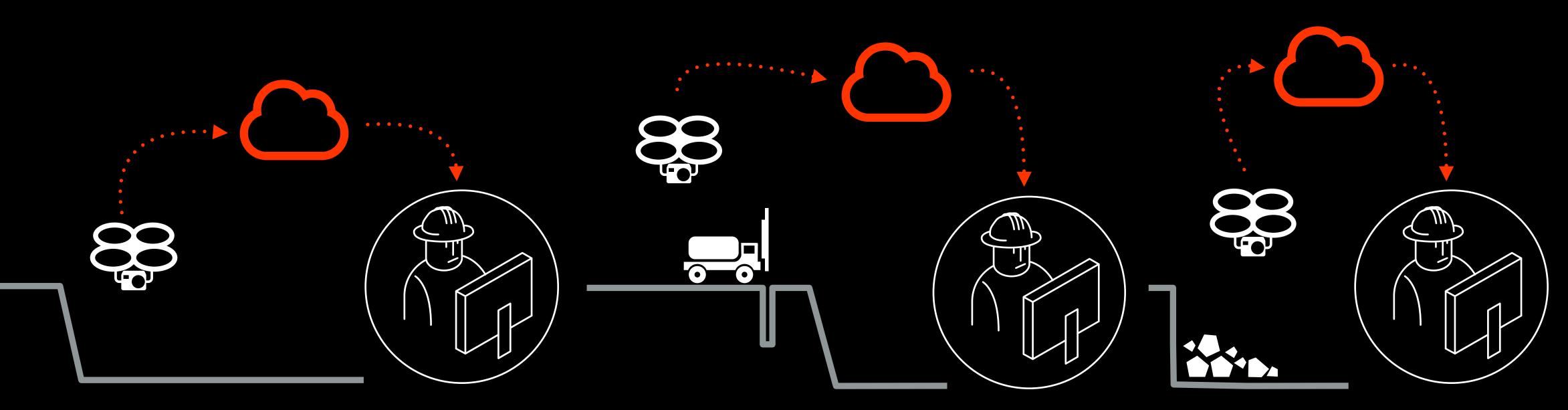
 Import / Attach model to a blast Go back to Athos blast details screen

- Create / edit blast designs
- Turn visability on/off for various functions
- Generate blast plans
- Generate drill & blast reports

- View blast per location
- Create a new location
- Create a new blast
- Create/Import 3D models

Hermes overview

At the center of Athos is blast planning; however, it doesn't comprehensively address user's pain point to generate the most possible value. By streamlining the data inputs to Athos via drone generated 3D modeling, Athos instantly becomes MUCH more valuable to end customers by allowing fast analysis for blasting.



1. Survey

Inexpensive drones capture wall and bench as images on several quick flight paths. Images are uploaded by the Blast Engineer to Athos. Athos sends images to the cloud for processing.

2. Blast planning

Athos receives a 3D model from the cloud based on drone's image capture. The 3D model is used for blast planning.

3. Drilling, Loading & Blasting

Based on the blast plan, the shot is drilled and loaded as normal. Drones fly again to validate drilling is to plan.

Future opportunities include having Athos integrated with ESR, inventory management systems and smart drills to ensure the plan is executed as precisely as possible. Vibration data can also be captured during blasting.

4. Post blast survey

In future phases of work with input from the Artemis work stream, the initial drone image survey capabilities are expanded for post blast surveys of the muck pile. These surveys generate new 3D models for post blast analysis. Machine learning crunches numerous blasts to continually improve Athos' planning algorithms. The more blasts it is fed, the smarter it gets over time.

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